0.00 0.00

Print Date 10/02/12 20:05:40

ORDER

Orders Order / Rev: 101895. Alt Order #: 06815354 Product Desc: **OCEGUERA 4 CONGRESS** Estimate: 1189 Flight Dates: 10/30/12 - 11/12/12 Primary AE: Amy McCreary Original Date / Rev: 05/21/12 / 10/02/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Revued Advertiser Name: Oceguera for Congress Demographic: A35+ New Business Thru: Product Codes: PLC02 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PCAN, GEN Agency External ID:

Bill Plan

Ulli I Jajj					lotais				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/06/12	81	\$25,680.00	\$21,828.00	November 2012	81	\$25,680.00	\$21,828.00	0.00
					Totals	81	\$25,680,00	\$21,828,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$25,680.00
Market	100%	\$128 400 00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$33,384.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$26,964.00
KTUD	1%	\$1,284.00
KVVU	22%	\$28,248.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$12,840.00

_	Ln Cł		Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E	1 KS	NV	10/30/12	11/05/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	-	5-6a	MTWTF~~	:30	4	\$135.003	0.00 NM	4	\$540.00
	WA	KE U	IP WITH 1	HE WAGI		wwwagners								
		<u>Sta</u> r	t Date I	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
_	Week	: 10/3	0/12 1	11/05/12	MTWTF	4	\$135.00	0.00						

KSNV

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Ln	Ch	Start	End	Inventory Code	Break	Start/End T	îme Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	/ 10/30/1	2 11/05/12	M-F 5-6a WakeU		5-6a	MTWTF	:30	4	\$135.003	0.00 NM	4	\$540.00
	WAKE	LID WITH	THE WAG	M-F 5-6a WakeU NERS	p w/Wagners								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
٧	Veek: 10		11/05/12	MTWTF	4	\$135.00	0.00						
E 2	KSNV	/ 11/06/1	2 11/12/12	M-F 5-6a WakeU	p w/Wa@M	5-6a	MT	:30	1	\$135.003	0.00 NM	1	\$135.00
	1014145	LID MATE		M-F 5-6a WakeU	lp w/Wagners								
		art Date	I THE WAG End Date	NERS <u>Weekdays</u>	Spots/Week	Rate	Rating						
V	<u>ی.</u> Veek: 11		11/12/12	<u>vveekuays</u> -T	<u>30013/4466K</u>	\$135.00	0.00						
E 3				M-F 6-7a WakeU		6-7a	MTWTF	:30	5	\$275.003	0.00 NM	.5	\$1,375.00
				M-F 6-7a WakeU						, -, -, -, -, -, -, -, -, -, -, -, -, -,	7.22 7	_	4.,0.000
			THE WAG	· ·									
v	<u>St</u> Veek: 10	art Date	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$275.00	Rating						
E 4				M-F 6-7a WakeU		6-7a	0.00 MT	:30	1	\$275,003	0.00 NM	1	\$275.00
	110111	1170071	2 11/12/12	M-F 6-7a WakeU		0-1 a	μ11	.50	•	Ψ210.000	U.UU INIVI	l '	φ270.00
	WAKE	UP WITH	THE WAG										
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	Veek: 11		11/12/12	-T	1	\$275.00	0.00			****		_	
E 5	KSNV	/ 10/30/1	2 11/05/12	Today Show Today Show	СМ	658a-9am	MTWTF	:30	5	\$300.003	0.00 NM	. 5	\$1,500.00
	TODA	Y SHOW		Today Show								ŀ	
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 10		11/05/12	MTWT'F	5	\$300.00	0.00						
E 6	KSN\	/ 11/06/1	2 11/12/12	•	CM	658a-9am	MT	:30	1	\$300.003	0.00 NM	1	\$300.00
	TODA	Y SHOW		Today Show									
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
٧	Veek: 11		11/12/12	-T	1	\$300.00	0.00						
E 7	KSNV	/ 11/03/1	2 11/03/12	News 3 Sunrise -	SATUROM	6a-7a	S-	:30	1	\$150.003	0.00 NM	1	\$150.00
			NDIOE	News 3 Sunrise S	SATURDAY								
		3 AT SU art Date	End Date	Weekdays	Spots/Week	Data	Dating						
٧	<u>یں</u> ۷eek: 10		11/04/12	S-	<u> </u>	<u>Rate</u> \$150.00	Rating 0.00				٠		
E 8				Sunday Today	СМ	7a-8am	S	:30	1	\$175.003	0.00 NM	1	\$175.00
				Sunday Today						•			*
		Y ON SU					5 #						
v		art <u>Date</u> 0/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00						
				Meet the Press	CM	8a-9am	0.00	:30	1	\$340.003	0.00 NM	1	\$340.00
	10111	1170-17	12 170-112	Meet the Press	OW	ou-ouiii	3	.00	•	ψ540.005	0.00 1410	i '	ψ340.00
	MEET	THE PRE	ESS										
		tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek: 10		11/04/12	S	1	\$340.00	0.00						*
Ŀ 10) KSNV	/ 10/30/1	12 11/05/12	M-F Today Show M-F Today Show		9- 1 0a	MTWTF	:30	3	\$150.004	0.00 NM	3	\$450.00
	TODA	Y SHOW	II .	WHI TOday Office	, 11								
	<u>S</u> 1	tart Da <u>te</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Veek: 10		11/05/12	MTWTF~-	3	*	0.00						
E 1	1 KSNV	/ 11/06/1	12 11/12/12	M-F Today Show		9-10a	MT	:30	1	\$150.004	0.00 NM	1	\$150.00
	TODA	Y SHOW	II	M-F Today Show	<i>f</i>								
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
_ v	Veek: 1		11/12/12	-T	1	\$150,00	0.00						
E 12	2 KSN\	/ 10/30/	12 11/05/12	M-F Today Show	III 4th 13M	10am-11am	MTWTF	:30	3	\$100,004	0.00 N M	3	\$300.00
	TOP :	V OUTOUT		Today 4th Hour									
		Y SHOW		Weekdays	Spots/Week	Data	Rating						
V	<u>ين</u> Veek: 10	t <u>art Date</u> 0/30/12	End Date 11/05/12	MTWTF~~	Spois/week	<u>Rate</u> \$100.00	0.00						
			12 11/12/12		CM	10am-11am		:30	1	\$100.004	0.00 NM	1	\$100.00

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Ln	Ch S	Start	End	Inventory Code M-F Today Show		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				Today 4th Hour									
Т	ODAY SH			Mookdaya	Cnoto (Micole	Data	Doting				1		
We	<u>Start D</u> /ek: 11/06		End Date 11/12/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$100.00	<u>Rating</u> 0.00						
E 14	KSNV 10	0/30/1:	2 11/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF	:30	2	\$100.004	0.00 NM	2	\$200.00
R	ACHEL F												
We	<u>Start E</u> ek: 10/30/		End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$100.00	Rating 0.00						
			2 11/12/12	Rachael Ray	CM	11am-12pm	MT	:30	1	\$100.004	0.00 NM	1	\$100.00
-				Rachael Ray									
K	ACHEL F Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 11/06/		11/12/12	-T	1	\$100.00	0.00						
E16 I	KSNV 10	0/30/1:	2 11/05/12	Noon News	CM	12-1230pm	MTWTF	:30	2	\$150.003	0.00 NM	2	\$300.00
N	IEWS 3 A	T NO	ON	Noon News									
	Start D		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 10/30/		11/05/12	MTWTF	2	\$150.00	0.00						
E 17 I	KSNV 10	0/30/1:	2 11/05/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF	:30	3	\$100.004	0.00 NM	3	\$300.00
Т	HE DOCT	rors		The Bootois									
	Start D		End Date	Weekdays	Spots/Week	Rate	Rating				ŀ		
	ek: 10/30/		11/05/12 2 11/04/12	MTWTF News 3 Today W	knd CM	\$100.00 9a-930am	0.00 S	:30	1	\$175.003	0.00 NM		#47E 00
LIU	KOIV I	170471.	2 11/04/12	News 3 Today W	NIG CW	3a-330a(II	3	.50	'	\$175.005	0.00 INIVI	1	\$175.00
N	IEWS 3 T			·									
Me.	<u>Start E</u> ek: 10/29/		End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
			2 11/05/12	Dr. Phil	CM	3-4p	MTWTF	:30	3	\$175,003	0.00 NM	3	\$525.00
.				Dr Phil									
L	R. PHIL Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/30/		11/05/12	MTWTF	3		0.00						
E 20	KSNV 1	0/30/1	2 11/05/12	NEWS 3 at 4 (1		4-5pm	MTWTF	:30	3	\$250.003	0.00 NM	3	\$750.00
F	IRST NEV	WS 3	AT FOUR	4PM NEWS (1 h	our)	(4:00 PM-4:3	60 PM)						
	Start D		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 10/30/		11/05/12	MTWTF	3		0.00						
E 21	KSNV 1	0/30/1	2 11/05/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:30 PM-5:0	MTWTF	:30	3	\$250.003	0.00 NM	3	\$750.00
N	IEWS 4 A	T 430	Р	41 W 142 W 0 (1 II	oui,	(4.001 10-0.0							
184-	Start E		End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
	ek: 10/30/ KSNV 1/		11/05/12 2 11/05/12	M-F Early News	CM	\$250.00 5-630p	0.00 MTWTF	:30	6	\$375.003	0.00 NM	6	\$2,250.00
		0,00,1	2 11100/12	M-F Early News	O.W.	ООООР	1-71 16 1 1	,00	Ů	ψο/ ο. σο σ	0.00 14141	Ü	Ψ2,200.00
Е	ARLY NE		End Dete	Mariana	0 4 - 0 4 / 1 -	D-1-	D (1)						
We	<u>Start [</u> ek; 10/30		End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 6	<u>Rate</u> \$375.00	<u>Rating</u> 0.00						
				M-F Jeopardy	CM	630-7pm	MTWTF~~	;30	4	\$350.003	0.00 NM	4	\$1,400.00
		.v		M-F Jeopardy									
J	EOPARD Start 1		End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/30		11/05/12	MTWTF~	4	. —	0.00						
E 24	KSNV 1	0/30/1	2 11/05/12	M-F Wheel	CM	7-730pm	MTWTF	:30	5	\$225.004	0.00 NM	5	\$1,125.00
٧	VHEEL O	F FOF	RTUNE	M-F Wheel of Fo	ortune								
	Start [<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	ek: 10/30/		11/05/12	MTWTF	5 CM		0.00	.00		#450 CCC	0.00.1111	4	A455.55
⊏ 20	NOINV 1	1103/1	2 11/03/12		СМ	630-7pm	S-	:30	1	\$ 150. 0 03	0.00 NM	1	\$150.00

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Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount Wknd Jeopardy SAT/Jeopardy **JEOPARDY** Spots/Week Start Date End Date Weekdays Rate Rating ----s-11/04/12 Week: 10/29/12 \$150.00 0.00 E 26 KSNV 11/03/12 11/03/12 Wknd Wheel of Fortune CM 7-730pm ----S-\$135.004 0.00 NM \$135.00 SAT/ Wheel of Fortune WHEEL OF FORTUNE Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----S-\$135.00 0.00 E 27 KSNV 11/05/12 11/05/12 Mon PR 10-11p 10-11pm CM :30 \$900.003 0.00 NM M-----1 \$900.00 Monday Prime 10-11pm SMASH Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$900.00 0.00 E 28 KSNV 10/30/12 10/30/12 Tues PR 10-11p CM 10-11pm -T----:30 \$900.004 0.00 NM \$900.00 Tuesday Prime 10-11pm **PARENTHOOD** Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 10/29/12 11/04/12 \$900.00 0.00 E 29 KSNV 11/01/12 11/01/12 Thurs PR 10-11p CM 10-11pm :30 \$950.004 0.00 NM ---T---\$950.00 Thursday Prime 10-11pm **AWAKE** End Date Spots/Week Start Date Weekdays Rate Rating Week: 10/29/12 11/04/12 ---T---\$950.00 0.00 E 30 KSNV 11/02/12 11/02/12 Fri 10-11p 10-11pm CM :30 \$750,003 0.00 NM \$750.00 Friday Prime 10-11pm DATELINE NBC End Date Spots/Week Start Date Weekdays Rate Rating Week: 10/29/12 11/04/12 ----F--\$750.00 0.00 E 31 KSNV 11/03/12 11/03/12 Sat PR 10-11p CM 10-11pm ----5-\$350,003 0.00 NM \$350.00 Saturday Prime 10-11pm LAW & ORDER: SVU Start Date **End Date** Spots/Week Rating Weekdays Rate ----5-Week: 10/29/12 11/04/12 \$350.00 0.00 E 32 KSNV 11/04/12 11/04/12 Sun PR 10-11p CM 10-11pm ----S \$300.003 :30 0.00 NM \$300.00 Sunday Prim 10-11pm LAW & ORDER AFTER NFL Start Date End Date Spots/Week Rating Weekdays Rate Week: 10/29/12 11/04/12 ----S \$300.00 0.00 E 33 KSNV 10/30/12 11/05/12 M-F News 3 at Eleven CM 11pm-1135pm :30 \$375.003 0.00 NM MTWTF--5 \$1,875.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date End Date **Weekdays** Spots/Week Rate Rating MTWTF--11/05/12 Week; 10/30/12 \$375.00 0.00 E34 KSNV 11/03/12 11/03/12 Sa-Su News 3 at ElevenCM 11pm-1135pm \$350.003 0.00 NM :30 \$350.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Weekdays Start Date End Date Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----5-\$350.00 0.00 E 35 KSNV 11/04/12 11/04/12 \$350.003 0.00 NM Sa-Su News 3 at ElevenCM 11pm-1135pm :30 \$350.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Spots/Week Start Date End Date Weekdays Rate Rating 11/04/12 ---S Week: 10/29/12 \$350.00 0.00 E 36 KSNV 10/30/12 11/05/12 The Tonight Show CM 1135p-1237a MTWTF--\$185,003 0.00 NM 3 \$555.00 Tonight Show TONIGHT SHOW W/ JAY LENO End Date Weekdays Spots/Week Rating Start Date Rate MTWTF--Week: 10/30/12 11/05/12 \$185.00 0.00 E 37 KSNV 11/03/12 11/03/12 \$450.003 CM 1130pm-1:02am ----S-:30 0.00 NM \$450.00

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Ln Ch Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots Rate Pr	i Rtg Type	Spots	Amount
		Saturday Night I	Live							
		Saturday Night	Live							
SATURDAY NIC	3HT LIVE									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week; 10/29/12	11/04/12	s-	1	\$450.00	0.00					
E 38 KSNV 11/04/	12 11/04/12	NFL Football	СМ	1P-9PM	S	:30	1 \$4,000,004	0.00 NM	1	\$4,000.00
		NFL Football					•			,
SUN NT FB: DA	LLAS @ AT	LANTA								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	S	1	\$4,000.00	0.00					
								Totals	81	\$25,680.00